

# *Frequently Asked Questions*

**Q: Who is ESI?**

**A:** ESI (Electronic Scrip Inc.) is a California-based corporation dedicated to establishing relationships between commerce and community to provide resources to organizations that support children. ESI's board and officers include individuals with diverse backgrounds which include computer technology, banking systems, marketing, accounting, and the nonprofit sector. ESI has developed state-of-the-art technology for administration of the eScrip program. ESI's program and systems have met the strict requirements of participating merchants in the areas of safety, security, and confidentiality.

**Q: How does the eScrip program work?**

**A:** 1. Supporters register their existing grocery loyalty, Debit, ATM, and credit cards online at [www.escrip.com](http://www.escrip.com), or by mailing the eScrip registration form. 2. Supporters use their registered cards when paying for merchandise at participating merchants. (Visit [www.escrip.com](http://www.escrip.com) for participating merchant locations, and cards accepted by each merchant.) 3. The participating merchant contributes a percentage of the sale to your group.

**Q: What cards does the eScrip program accept for registration?**

**A:** Grocery loyalty cards (from participating grocers), Debit, ATM, VISA, MasterCard, American Express, Discover cards, Diner's Club.

**Q: Is there any cost to our school/group to enroll in the eScrip Program?**

**A:** There is no up front cost to your group. An administration fee will be deducted from your supporters' contributions each month. eScrip has found this to be the most effective way for groups to generate a large number of supporters. eScrip retains 15% of a group's total monthly contribution per month (see explicit details at [www.escrip.com](http://www.escrip.com)).

**Q: How often will our organization receive our contributions?**

**A:** Contributions will be automatically deposited into your group's designated checking account monthly. You can expect this deposit along with supporter contribution report posting approximately 90 days after month end. Your group and supporters may access detailed monthly eScrip activity information on the eScrip website at [www.escrip.com](http://www.escrip.com).

**Q: How do supporters know they are an active eScrip participant?**

**A:** Your supporters will receive a welcome email from eScrip which confirms their participation in the eScrip program.

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**Q: Are additional merchants and service providers going to join the program?**

**A:** Yes, in order to provide you with new opportunities to use the eScrip program, we are continually negotiating with new merchants. In addition, your group and families have the opportunity to send ESI a “suggested list” of merchants that you would like to see in the program. You can send an email to [merchants@escrip.com](mailto:merchants@escrip.com). ESI will contact suggested merchants with program information.

**Q: Our organization currently uses a paper-based fundraising program. Why should we participate in the eScrip program?**

**A:** The eScrip program is convenient and effective. With the eScrip program, you and your supporters do not need to pre-purchase paper certificates prior to making purchases. Also, you and your supporters will not “run out” of paper certificates... and will have the ability to capture every purchase made at a participating merchant. Some merchants have found it advantageous to replace their paper-based program with the eScrip program.

**Q: How does our group get started?**

- A:**
1. Complete and return the “Group Enrollment” form.
  2. In 7-10 days, visit <http://www.escrip.com> and locate your group’s eScrip I.D.# (make sure this is your group, there may be duplicate names).
  3. When signing up new supporters, using forms to circulate to your potential supporters (available on-line), please be sure to fill in your group name, and eScrip Group I.D.#.
  4. Within 4 weeks of submitting your group's enrollment, you will receive a group "Welcome Letter" from eScrip. Inside, you will find your group's password for use when accessing a list of your supporters and monthly activity.

**Q: Can parents sign up extended family and friends who live out of the state or area?**

**A:** Yes, the growing list of merchants includes participants from across the United States. Your supporters/parents can direct their extended families and friends to sign up online at [www.escrip.com](http://www.escrip.com) or send a registration form to them for their registration into the program. Current merchant lists and program information can be accessed via our web site at [www.escrip.com](http://www.escrip.com).

**Q: What about our private school’s tuition mandate for families?**

**A:** You’ll want to be sure contributions from the eScrip program are credited to each family’s tuition mandate. You can apply these contributions using your group’s monthly eScrip “Contribution Summary by Supporter” report.

*Thank you for your interest in the eScrip program.*

